



I am Gevik Anbarchian, the new Chair of Friend of Jones' Corporate Banners Program, and Rachel Parks is the new Assistant Chair. Friends of Jones (FOJ) is a membership organization of school parents, family and friends who support education and community building at Jones College Prep (JCP) in the heart of Printers Row in Downtown Chicago. FOJ is responsible for organizing community events, coordinating volunteers and maintaining an alumni network to ensure the future of JCP as the premier college preparatory school not only in the City of Chicago but also in the State of Illinois. Through various initiatives, each year FOJ also raises funds that underwrite grants to student organizations, faculty and other JCP-related groups to enrich the JCP experience. Its Corporate Banners Program is one such initiative that allows businesses and organizations to help FOJ fulfill its mission by sponsoring the thirty-one banners that line the school's perimeter.

FOJ has made the Corporate Banners Program a focal point of its 2021-22 fundraising efforts, and one of the first decisions Rachel and I made in our new roles was to lower the pricing of our sponsorship tiers--Platinum: \$2,500, Gold: \$1,500, Silver: \$1,000--in the hopes of attracting even more businesses and organizations. Each banner includes the sponsor's name and logo along with the Jones College Prep name, logo and one of five of its mission messages. Choice of banner location and other benefits vary depending on sponsorship tier.

Rachel and I are writing to ask you to consider sponsoring a banner and joining the growing list of sponsors of one of the finest high schools in the nation, especially given our new reduced pricing levels. Sponsorships run for a full year from the date your banner is installed, which we are planning for March 1, 2022. Please consider that sponsorship at the Platinum Level includes the additional benefit of being prominently featured as a FOJ supporter in the advertising for our annual Spring Gala, an event attended by hundreds of Jones parents, guardians and supporters who represent the full spectrum of our vast economy. **If you become a Platinum Level sponsor by February 8, you will be included in this year's event, which is on the evening of Friday, April 29, 2022, at The Fairlie in the West Loop.** (If you become a Platinum Level sponsor after February 8, you will be included in next year's gala.)

At any level, FOJ's Corporate Banner Program is an incredible opportunity to show your support for a vibrant community school while attracting consumers to your business. While you can buy a banner on any street corner through any local chamber of commerce in any neighborhood, doing so with FOJ makes your business/organization part of the educational process *and* supports one of the best high schools in Illinois and the nation!

You can access documents that further familiarize you with the Corporate Banners Program and provide you the paperwork necessary to become a sponsor at [FOJ's website](#).

It would be wonderful to welcome your business/organization into FOJ's family of sponsors, so grab a banner before they're all gone!!! Please contact us if you have questions at [corporatebanners@friendsofjones.org](mailto:corporatebanners@friendsofjones.org).

Best wishes,

Gevik Anbarchian, Chair      Rachel Parks, Assistant Chair  
Friends of Jones (FOJ) Corporate Banners Program